

**rpa**<sup>®</sup>

Retail Packaging Association

2025

# Exhibits & Sponsorship Information



**19 - 20 February**

**Savannah, GA**



# RPA Conference & Showcase

The perfect opportunity to showcase your products and services to a targeted audience of potential customers.

The RPA Conference and Showcase is an intimate affair. It attracts over 100 attendees from all over the country, including manufacturers, suppliers, and distributors. This is a unique opportunity to showcase your products and services to a targeted audience of potential customers.

In addition to exhibiting, you will also have the opportunity to network with other industry leaders and learn from the experts. The Showcase will feature industry awards, educational sessions, and a spotlight on the latest packaging innovations. There will also be ample opportunities to attend networking events and learn about the latest trends in retail packaging.

To be included in any printed materials, contracts must be received by **January 31, 2025**.  
Questions? Contact Roxy West, RPA Executive Director, at [info@retailpackaging.org](mailto:info@retailpackaging.org)





# Key Benefits

- Reach a targeted audience of RPA Members - Suppliers, Manufacturers, and Distributors.
- Network with other industry leaders.
- Learn from the experts.
- Attend networking events.

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# Event Venue



## Grand Studio

To advance the Retail Packaging Association's (RPA) goals of networking and personal connections, the showcase and conference will be held in a single space, fostering a more cohesive and engaging experience for attendees.

**Unleash your creativity with a 6' tabletop exhibit! While signage must be free-standing, the rest of your display is limited only by your imagination.**



## Andaz Savannah

The Andaz Savannah offers a perfect blend of modern luxury and Southern charm for **\$229 / night**.

**Reservations must be received by January 21, 2025, to be guaranteed this rate.**

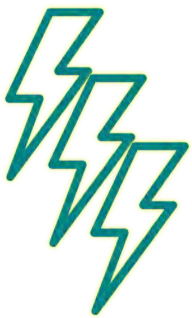
To be included in any printed materials, contracts must be received by **January 31, 2024**.  
Questions? Contact Roxy West, RPA Executive Director, at [info@retailpackaging.org](mailto:info@retailpackaging.org)

# Sponsorship Opportunities

## POWER PACKAGES

Bundle your exhibit space and sponsorships to increase your reach and \$ave!

### Power Elite - \$5,500 (Exclusive)



- Luncheon and Awards co-sponsor
- Up to six (6) attendee registrations
- 2-minute commercial shown during the Luncheon and Awards program.
- Onsite conference signage recognition
- Conference podium recognition
- Social media posts spotlighting your company
- Showcase bag insert

### Power Plus - \$4,500 (Two Available)



- Opening Cocktail Party Reception co-sponsor
- Up to three (3) attendee registrations
- Onsite conference signage recognition
- Conference podium recognition
- Social media posts spotlighting your company
- Showcase bag insert

### Power - \$3,500 (Three Available)



- Up to three (3) attendee registrations
- Onsite conference signage recognition
- Conference podium recognition
- Social media posts spotlighting your company
- Showcase bag insert

### Exhibit Space Included in ALL Power Packages

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Questions? Contact Roxy West, RPA Executive Director, at [info@retailpackaging.org](mailto:info@retailpackaging.org)

# Additional opportunities

## Exhibit ONLY - \$1,250 (23+ available)

- One tabletop exhibit space - (1) 6' skirted table and (2) chairs
- Two attendee registrations
- Website Recognition; includes logo linked to your website
- Social media recognition as an exhibitor
- Signage must be free-standing and not block neighboring exhibits

## Add-on Sponsorships

*Exhibit space is NOT included with these sponsorship opportunities.*

|  |                    |
|--|--------------------|
| 1. Opening Cocktail Party Reception Co-Sponsor | \$1000             |
| 2. Thursday Morning Coffee Break               | \$750 - Exclusive  |
| 3. Luncheon and Awards Co-Sponsor              | \$1000             |
| 4. Happy Hour with Exhibitors Co-Sponsor       | \$1000             |
| 5. Wi-Fi in Exhibit Hall                       | \$2500 - Exclusive |
| 6. Showcase Bag                                | \$2000 - Exclusive |
| 7. Name Badge Lanyards                         | \$1000 - Exclusive |
| 8. Pens  | \$600 - Exclusive  |
| 9. Drink Tickets                               | \$250              |

### In-Kind Sponsorships

In-kind sponsorships are a great way to get your products and services in front of attendees at the RPA Showcase. If your company provides an item listed above, or another item that may be of interest to RPA Showcase attendees, please contact us!



# Draft Floor Plan

## Grand Studio

Priority selection will be given first to 2025 Sponsors, then 2024 Exhibitors and contracts paid in full by October 1. Assignments will then be made on a first come, first serve basis.

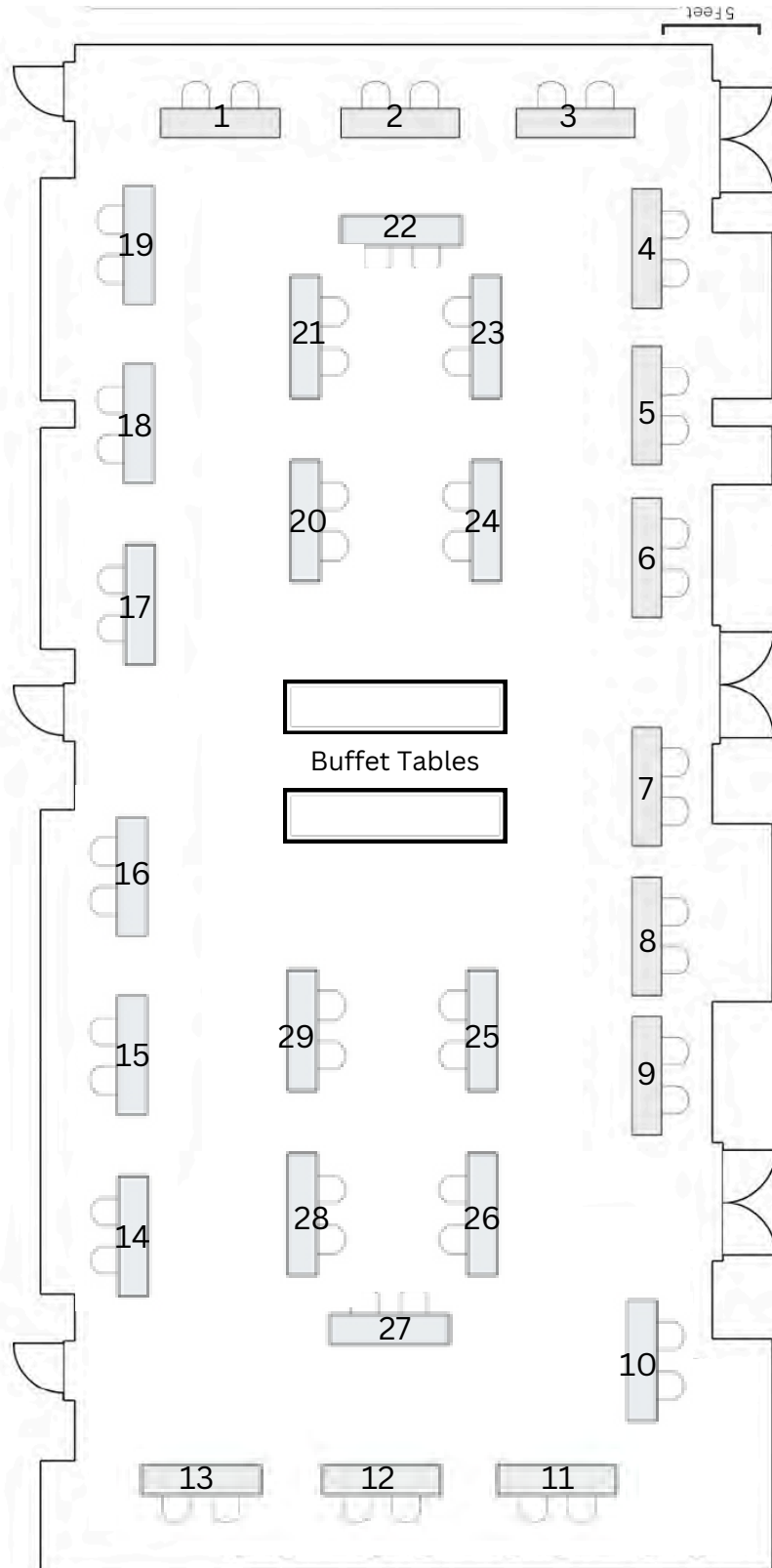
*This floorplan is subject to change without notice.*

## Exhibit Schedule

**Wednesday, February 19**  
4 - 6 pm Exhibit Move-in

**Thursday, February 20**  
10 - 4 pm Exhibit Hall Open  
4 - 6 pm Exhibit Move Out

**Unleash your creativity with a 6' tabletop exhibit!**



**1. Show Sponsorship and Management:** This meeting is produced by and is the property of the Retail Packaging Association (RPA). RPA will provide all show management functions and establish all show policies. Each prospective exhibitor is required to sign the Application and Contract for space. By doing so, he subscribes to the Rules and Regulations, which are a part of the Application and Contract.

**2. Space Allowance and Selection Procedure:** Space will be assigned on a first come basis, based on when the payment or purchase order is received. If all choices requested by the exhibitor have already been assigned, RPA will allocate space from that which is available and the exhibitor agrees to accept such assignment. RPA reserves the right to grant priority to sponsors and previous exhibitors.

**3. Cancellation or Withdrawal:** An exhibitor may cancel or withdraw from the show(s) subject to the following conditions: (a) the exhibitor shall give RPA notice in writing of his intention to cancel or withdraw from the show. (b) Refund schedule: cancellation received 3 months prior to show - fee refunded in full. Cancellation received between 3 months and 30 days - 50% of fee is refunded. Cancellation received 29 days or less prior to show - fee is not refunded. In the event of cancellation, RPA shall have the right to use said space for its own convenience including selling the space to another exhibitor, without any rebate or allowance to the canceled exhibitor. RPA assumes no responsibility for having included the name of the canceled exhibitor or description of his products in programs, news releases, or other materials.

**4. Default of Occupancy:** Any exhibitor failing to occupy by 9:00 a.m., the day of the show(s), space contracted for but not canceled is obligated to pay the full cost of such space. In that event, RPA shall have the right to use said space for its own convenience, including selling the space to another exhibitor, without any rebate or allowance to the defaulting exhibitor. RPA assumes no responsibility for having included the name of the defaulting exhibitor or descriptions of his products in the show program, brochures, news releases, or other material.

**5. Building Occupancy:** In case the premises of the Hotel shall be destroyed or damaged, or if the show does not take place as scheduled or is interrupted and/or discontinued or access to the premises is prevented or interfered with by reasons of strike, lockout, injunction, act of war, act of God, emergency declared by any governmental agency or by RPA, or for any other reason, this contract may be terminated by RPA. In the event of such termination, the exhibitor waives any and all damages and claims for damages and agrees that the sole liability of RPA shall be to return to each exhibitor his space payment less his pro rata share of all costs and expenses incurred and committed by RPA.

**6. Service Organizations:** In no instance shall RPA be responsible for the conduct of any contractors, sub-contractors or their employees acquired by an exhibitor. RPA assumes no responsibility for failure to perform by contractors.

**7. Tabletop Exhibit Arrangement:** All exhibitors shall arrange their displays so they utilize only the tabletop exhibit area contracted for and in such manner as to recognize the right of other exhibitors and show visitors and to conform to the overall pattern developed by RPA.

**Appearance:** An exhibitor is responsible for maintaining an appropriate display. Exhibitors must arrange to remove excessive amounts of trash or waste materials during show hours. **Fire Regulations:** All materials shall be fire-resistant. **Storage:** Exhibitors shall provide storage within their display space or with the drayage company. RPA will not be responsible for storage of Exhibitor materials or equipment.

**8. Music Licensing:** RPA will not be responsible for acquiring music licensing agreements on behalf of exhibitors. If any part of the exhibit or display includes the use of live or recorded music, a licensing fee is required. For additional information, please call the following toll-free numbers: American Society of Authors and Composers at 1.800.627.9805 or Broadcast Music Inc. at 1.800.669.4264.

**9. Delivery and Removal:** Under no circumstances will the delivery or removal of any portion of an exhibit be permitted during the show without permission first being secured in writing from RPA.

**10. Material Handling:** RPA will designate an official exhibit service contractor for the annual RPA CONFERENCE & SHOWCASE event at the Tropicana Hotel. The official service contractor is the exclusive provider of material handling, tabletop exhibit furnishings and other services. An Exhibitor packet with specific details will be provided to each contracted exhibitor.

**11. Safety, Fire and Health:** The exhibitor must comply with safety, fire and health ordinances regarding installation and operation of equipment. All displays, exhibit materials, and equipment must be reasonably located and protected by safety guards and fireproofing to prevent fire hazards and accidents.

**12. Care of Building:** No exhibitor may allow an article to be brought into nor permit any act to be done in the Tropicana Hotel which will increase the premiums or void policies of insurance held by RPA. No exhibitor may permit any act by its employees by which the premises shall in any manner be marred or defaced. Exhibitor must surrender the space occupied by him in the same condition as at the commencement of occupancy. Any damages done to the premises by the exhibitor shall be made good to RPA or the Tropicana Hotel as their interest may appear.

**13. Security:** RPA and the exhibit facilities will take precautions to safeguard exhibitor's property by means of regular perimeter guard service. However, RPA will not be liable for damage or loss to exhibitor's property through theft, fire, accident, or any other cause. Exhibitor should insure his own exhibit and display materials. RPA will not assume liability for any injury that may occur to show visitors, exhibitors, or other agents or employees of exhibitors.

**14. Exhibitor Badges:** Exhibitor Personnel must register.

**15. Liability:** In the event that RPA shall be held liable for any situation which might result from a particular exhibitor's action or failure to act in any manner whatsoever, such exhibitor shall reimburse RPA and hold RPA harmless from liability resulting there from.

**16. Indemnification:** Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury to persons or damage to exhibitor's displays, equipment, or other property brought upon the premises of the Hotel and agrees to indemnify, defend and hold harmless RPA, the Hotel, and its owners, servants, agents and employees against all claims or expenses for such losses, including reasonable attorney's fees, arising out of the use of the Hotel premises excluding any liability caused by the negligence of RPA or the Hotel or its owners, servants, agents and employees.

**17. Insurance:** The Exhibitor understands that that neither RPA nor the Hotel maintains insurance covering the Exhibitor's property or lost revenue and it is the sole responsibility of the Exhibitor to obtain such insurance.

**18. General:** All matters and questions not covered by the Contract, Rules and Regulations are subject to the decisions of the RPA Exhibit Manager. The Contract, Rules and Regulations may be amended at any time by the RPA, and all amendments or additions that may be so made shall be equally binding on all parties affected as the original Contract, Rules and Regulations.

**19. Hospitality Suites and Meetings:** Exhibitors' Hospitality Suites and Meetings shall not conflict with any scheduled Conference event. Exhibitor Hospitality Suites must be approved in advance by RPA. ***RPA must provide their approval to the hotel for Hospitality Suites to be released; this approval will not be granted for companies that are not approved RPA exhibitors.***

**20. Right of Refusal:** RPA has the right to refuse exhibit space to any applicant for any reason whatsoever.



# RPA Annual Conference and Showcase

February 19—20, 2025

## Sponsor & Exhibitor Application Form

| <b>Exhibit Packages</b><br><i>Exhibit Space Included</i> |         |
|--|---------|
| <input type="checkbox"/> Power Elite                     | \$5,500 |
| <input type="checkbox"/> Power Plus                      | \$4,500 |
| <input type="checkbox"/> Power                           | \$3,500 |
| <input type="checkbox"/> Exhibit ONLY                    | \$1,250 |

| <b>Add-On Sponsorships</b>   |         |
|--|---------|
| <input type="checkbox"/> Opening Cocktail Party Reception—Co-Sponsor | \$1,000 |
| <input type="checkbox"/> Thursday Morning Coffee Break—Exclusive     | \$750   |
| <input type="checkbox"/> Luncheon and Awards Co-Sponsor              | \$1,000 |
| <input type="checkbox"/> Happy Hour with Exhibitors Co-Sponsor       | \$1,000 |
| <input type="checkbox"/> WiFi in the Exhibit Hall—Exclusive          | \$2,500 |
| <input type="checkbox"/> Showcase Bag—Exclusive                      | \$2,000 |
| <input type="checkbox"/> Name Badge Lanyards—Exclusive               | \$1,000 |
| <input type="checkbox"/> Pens—Exclusive                              | \$600   |
| <input type="checkbox"/> Drink Tickets                               | \$250   |

### 2025 Membership Dues

Companies that wish to exhibit at the RPA Annual Conference and Showcase must be an RPA Supplier or Service Provider Member in Good Standing. Your annual membership dues are not included in the cost of exhibiting, sponsoring, or registering to attend the showcase. If you wish to renew or upgrade your 2025 RPA Membership to Supplier Partner, you may do so here.

**Add 2025 RPA Supplier Membership—\$440**

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### Application Total

***Fees must be paid in full no later than January 31, 2025***

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Mail Checks to RPA 11 W. Monument Ave, Suite 510, Dayton OH 45402

This form can be completed online and paid with credit card at [www.RetailPackaging.org](http://www.RetailPackaging.org)