

Advertising Packages 2024

Increase Your Exposure in the Motion Control Industry and Beyond

FPDA InMotion

Reaching over 700 subscribers, our monthly members' only newsletter keeps you informed, engaged, and connected with latest updates, events, and opportunities.

Premium Placement

- ▶ 6 Issues: \$1,250
- ▶ 12 Issues: \$2,000

Mid Placement

- ▶ 6 Issues: \$950
- ▶ 12 Issues: \$1,750

Footer Placement

- ▶ 6 Issues: \$800
- ▶ 12 Issues: \$1,500

Acceptable Formats

- ▶ JPEG or PNG
- ▶ MP4 video format, no more than 30 seconds in length.

Size Specifications

- ▶ 600 x 200 pixels

Deadline: Ads must be submitted by the first week of each month.

FPDA Website Banner Ad

Visible on every page of the FPDA website. Your logo is linked directly to your company website.

- ▶ 6 Issues: \$850
- ▶ 12 Issues: \$1,550

Acceptable Formats

- ▶ High resolution JPEG or PNG format

Size Specifications

- ▶ 500 x 500 pixels

Deadline: Determined based on sponsorship.

2024 Industry Summit Guide

Increase brand visibility, generate leads, and establish credibility by advertising in the onsite conference guide. This exclusive opportunity reaches a targeted audience of industry professionals, decision-makers, and stakeholders who attend the Industry Summit. The 2024 Industry Summit will be held October 6-9, 2024, in San Diego, CA. For more information about the conference, check out the Industry Summit tab on our website.

Standard Full-Color Ad Options

- ▶ Quarter-Page Ad: \$900
- ▶ Third-Page Horizontal Ad: \$1,350
- ▶ Half-Page Ad: \$1,575
- ▶ Full-Page Ad: \$1,925

Premium Placement Options

- ▶ Special Placement Ad: Add \$800

Acceptable Formats

- ▶ Adobe Illustrator EPS file, convert all type to outlines
- ▶ Hi-res PDF file with fonts embedded
- ▶ 300 dpi or greater

Size Specifications

- ▶ Full-Page Ad: 8 ¼" wide by 10 ¾" high
- ▶ Half-Page Horizontal Ad: 6 ⅞" wide x 4 ⅝" high
- ▶ Half-Page Vertical Ad: 4 ½" wide x 7 ½" high
- ▶ Third-Page Horizontal Ad: 4 ½" wide x 4 ⅝" high
- ▶ Quarter-Page Ad: 3 ⅜" wide x 4 ⅝" high

Full-Page Bleeds

Please supply an 8 ½" x 11" formatted document.

- ▶ Document Trim Size: 8 ¼" x 10 ¾"
- ▶ Safety: ¾" from left and right sides, ⅜" from top and bottom

Deadline: Ads must be submitted by August 23, 2024.

Looking for Additional Opportunities?

Let Us Help Customize a Sponsorship for You!

For questions, contact Lori Mason, FPDA Executive Director at lmason@fpda.org.