

# FPDA Advertising Packages 2023

CLICK TO SUBMIT YOUR AD



**Advertise and increase your exposure in the motion control industry and beyond.**

## **FPDA InMotion** **SOLD OUT**

Monthly e-newsletter informing members on industry topics, member news and members only benefits — reaching over 700 FPDA members.

### **Premium Placement**

Your ad is placed at the top of the newsletter (limit one ad per issue).

- \$1,050 (6 issues)
- \$1,925 (12 issues)

### **High Placement**

Your ad is placed in the middle of the newsletter (limit one ad per issue).

- \$900 (6 issues)
- \$1,650 (12 issues)

### **Footer Placement**

Your ad is placed at the bottom of the newsletter (limit one ad per issue).

- \$750 (6 issues)
- \$1,350 (12 issues)

### **Acceptable Formats**

- JPEG or PNG

### **Size Specifications**

- 600 x 200 pixels

**Ad copy must be submitted by the first Thursday of each month.**

## **2023 Industry Summit Guide**

Take advantage of this combined industry publication distributed to all FPDA members and members of sponsoring associations — reaching over 200 member contacts in the sealing, motion control and equipment services industries. The 2023 Industry Summit will be held on October 1-4, 2023 in Tucson, Arizona. Visit [industry-summit.org](http://industry-summit.org) for more information.

### **Standard Full-Color Ad Options**

- Quarter-Page Ad: \$900
- Third-Page Horizontal Ad: \$1,350
- Half-Page Ad: \$1,575
- Full-Page Ad: \$1,925

### **Premium Placement Options**

- Special Placement Ad: \$800

### **Acceptable Formats**

- Adobe Illustrator EPS file, convert all type to outlines
- Hi-res PDF file with fonts embedded
- 300 dpi or greater

### **Size Specifications**

- Full-Page Ad: 8 ¼" wide by 10 ¾" high
- Half-Page Horizontal Ad: 6 ⅞" wide x 4 ⅝" high
- Half-Page Vertical Ad: 4 ½" wide x 7 ½" high
- Third-Page Horizontal Ad: 4 ½" wide x 4 ⅝" high
- Quarter-Page Ad: 3 ⅜" wide x 4 ⅝" high

### **Full-Page Bleeds**

Please supply an 8 ½" x 11" formatted document.

- Document Trim Size: 8 ¼" x 10 ¾"
- Safety: ¾" from left and right sides, ⅜" from top and bottom

**Ad copy must be submitted by August 1, 2023.**

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## FPDA Social Media

Increase your exposure in the industry and beyond! Your 30 second commercial or advertisement will be posted on FPDA's social media channels during the month of your choosing (two posts available per month).

- \$500 per post

### Acceptable Formats

- MP4 video format, no more than 30 seconds in length
- Maximum of 200 characters for text ads

**Ad copy must be submitted the last Monday of the previous month, prior to ad placement.**

## FPDA Website Scrolling Logo

Visible on every page of the website. Your logo is linked directly to your company website.

- \$800 (6 months)
- \$1,500 (12 months)

### Acceptable Formats

- High resolution JPEG or PNG format

### Size Specifications

- 500 x 500 px



For questions contact FPDA Sales Director Cathy Vick at [cvick@fpda.org](mailto:cvick@fpda.org).

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