

FPDA Advertising Packages 2022

CLICK TO SUBMIT YOUR AD



Advertise and increase your exposure in the motion control industry and beyond.

FPDA InMotion

Monthly e-newsletter informing members on industry topics, member news and members only benefits — reaching over 700 FPDA members.

Premium Placement

Your ad is placed at the top of the newsletter (limit one ad per issue).

- \$950 (6 issues)
- \$1,800 (12 issues)

High Placement

Your ad is placed in the middle of the newsletter (limit one ad per issue).

- \$800 (6 issues)
- \$1,500 (12 issues)

Footer Placement

Your ad is placed at the bottom of the newsletter (limit one ad per issue).

- \$650 (6 issues)
- \$1,200 (12 issues)

Acceptable Formats

- JPEG or PNG

Size Specifications

- 600 x 200 pixels

Ad copy must be submitted by the first Thursday of each month.

2022 Industry Summit Guide

Take advantage of this combined industry publication distributed to all FPDA members and members of sponsoring associations — reaching over 200 member contacts in the sealing, motion control and equipment services industries. The 2022 Industry Summit will be held on October 2-5, 2022 in Snowmass Village, Colorado. Visit industry-summit.org for more information.

Standard Full-Color Ad Options

- Business Card Ad: \$650
- Quarter-Page Ad: \$750
- Third-Page Horizontal Ad: \$1,225
- Half-Page Ad: \$1,425
- Full-Page Ad: \$1,750

Premium Placement Options

- Special Placement Ad: \$600

Acceptable Formats

- Adobe Illustrator EPS file, convert all type to outlines
- Hi-res PDF file with fonts embedded
- 300 dpi or greater

Size Specifications

- Full-Page Ad: 8 ¼" wide by 10 ¾" high
- Half-Page Horizontal Ad: 6 ⅞" wide x 4 ⅝" high
- Half-Page Vertical Ad: 4 ½" wide x 7 ½" high
- Third-Page Horizontal Ad: 4 ½" wide x 4 ⅝" high
- Quarter-Page Ad: 3 ⅜" wide x 4 ⅝" high
- Business Card Ad: 3 ½" wide x 2" high

Full-Page Bleeds

Please supply an 8 ½" x 11" formatted document.

- Document Trim Size: 8 ¼" x 10 ¾"
- Safety: ¼" from left and right sides, ⅜" from top and bottom

Ad copy must be submitted by August 1, 2022.

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FPDA Social Media

Increase your exposure in the industry and beyond! Your 30 second commercial or advertisement will be posted on FPDA's social media channels during the month of your choosing (two posts available per month).

- \$500 per post

Acceptable Formats

- MP4 video format, no more than 30 seconds in length
- Maximum of 200 characters for text ads

Ad copy must be submitted the last Monday of the previous month, prior to ad placement.

FPDA Website Scrolling Logo

Visible on every page of the website. Your logo is linked directly to your company website.

- \$800 (6 months)
- \$1,500 (12 months)

Acceptable Formats

- High resolution JPEG or PNG format

Size Specifications

- 500 x 500 px

