# THE FPDA $\Theta$ MOTION \& CONTROL NETWORK 

Fluid Power Survey Results March 2015

## Highlights

## Background:

- The February survey had 31 respondents comprised of 24 distributors and 7 manufacturing firms.


## Summary Thoughts:

- Our fluid power work indicates activity failed to recover from the weak start to the year as a further reduction in oil \& gas markets and a slight headwind from weather hurt sales in February. Manufacturer orders declined for the second month in a row with order softness coming from oil \& gas customers. The 2015 outlook was left unchanged in the month but we continue to expect a $\sim 200-300 \mathrm{bp}$ headwind from deteriorating conditions in oil \& gas markets.


## Highlights:

- The February FPDA Index produced a reading of 50.5, down from 53.3 in January while the broader ISM moderated to 52.9, down from the 53.5 reading last month.
- Our February fluid power survey indicates sales were up 2\% in February, inline with January, with weather and another stepdown in oil \& gas markets blamed for soft trends.
- Manufacturer orders remained negative for the second month in a row (down 1\% in February, vs down 2\% in January) with oil \& gas blamed for the weakness.
- Sources continue to forecast $5-6 \%$ growth in 2015 as the pending weakness from oil \& gas markets which we expect to be a $\sim 200-300 \mathrm{bp}$ headwind is not yet reflected.


## February FPDA Index

- The February FPDA Index produced a reading of 50.5 , down from 53.3 in January while the broader ISM moderated to 52.9 , down from the 53.5 reading last month.
- The FPDA Index is similar in construction to the widely followed ISM Purchasing Manager's Index. These are both seasonally adjusted diffusion indexes which measure the month-to-month change in each of the categories listed below. A reading of 50 indicates no change and the further above or below 50 indicates a faster or slower rate of change.

| Fluid Power Index |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Index | Mar-13 | Apr-13 | May-13 | Jun-13 | Jul-13 | Aug-13 | Sep-13 | Oct-13 | Nov-13 | Dec-13 | Jan-14 | Feb-14 | Mar-14 | Apr-14 | May-14 | Jun-14 | Jul-14 | Aug-14 | Sep-14 | Oct-14 | Nov-14 | Dec-14 | Jan-15 | Feb-15 | Direction | Rate of Change | $\begin{gathered} \text { Trend } \\ \text { (months) } \end{gathered}$ |
| Sales | 68.1 | 66.6 | 43.1 | 35.5 | 55.0 | 60.9 | 38.2 | 77.3 | 33.0 | 59.6 | 70.8 | 56.4 | 57.8 | 63.9 | 48.5 | 59.4 | 72.2 | 53.1 | 64.7 | 66.9 | 31.3 | 50.2 | 53.5 | 46.6 | Slowing |  | 1 |
| Prices | 52.6 | 54.9 | 52.4 | 54.6 | 66.1 | 57.2 | 58.2 | 61.6 | 65.9 | 63.9 | 79.8 | 60.4 | 57.6 | 55.7 | 57.3 | 58.4 | 60.6 | 58.4 | 56.7 | 59.2 | 63.6 | 61.2 | 67.1 | 57.3 | Growing | Slower | 57 |
| Orders | 47.9 | 71.4 | 37.9 | 34.2 | 57.9 | 56.1 | 44.1 | 71.3 | 37.0 | 55.0 | 77.7 | 50.6 | 59.4 | 56.0 | 54.0 | 56.3 | 71.6 | 48.6 | 70.5 | 75.5 | 29.7 | 57.5 | 57.8 | 45.0 | Slowing |  | 1 |
| Backlog | 37.9 | 48.4 | 47.1 | 38.5 | 44.9 | 41.1 | 41.3 | 52.2 | 47.2 | 53.0 | 67.6 | 65.7 | 59.5 | 61.1 | 59.5 | 54.0 | 63.9 | 54.9 | 60.6 | 68.5 | 36.4 | 51.2 | 50.0 | 39.7 | Slowing |  | 1 |
| Outlook | 43.3 | 46.7 | 62.1 | 38.5 | 43.8 | 47.7 | 42.7 | 52.2 | 50.0 | 62.9 | 63.5 | 56.6 | 57.5 | 52.8 | 50.0 | 55.0 | 58.5 | 53.8 | 52.9 | 61.5 | 48.9 | 64.3 | 55.0 | 47.5 | Slowing |  | 1 |
| Inventory | 53.1 | 45.0 | 40.9 | 46.2 | 45.1 | 47.7 | 51.2 | 55.3 | 39.2 | 48.6 | 55.1 | 55.4 | 60.0 | 65.3 | 58.6 | 56.5 | 58.8 | 62.0 | 59.8 | 50.9 | 60.6 | 55.8 | 48.8 | 53.6 | Growing |  | 1 |
| Supplier Deliveries | 47.5 | 51.7 | 46.8 | 54.0 | 53.5 | 55.5 | 57.7 | 58.7 | 58.7 | 62.2 | 51.9 | 55.9 | 53.7 | 52.6 | 65.9 | 62.2 | 59.4 | 60.1 | 60.4 | 60.9 | 64.9 | 64.1 | 57.2 | 59.3 | Growing | Faster | 21 |
| Employment | 53.3 | 49.2 | 51.1 | 42.5 | 49.9 | 53.2 | 53.5 | 55.1 | 54.8 | 55.3 | 61.7 | 60.5 | 56.7 | 57.6 | 56.5 | 60.9 | 62.5 | 61.0 | 63.4 | 58.5 | 58.9 | 53.8 | 49.1 | 48.2 | Slowing | Faster | 2 |
| Accounts Receivable | 46.7 | 46.6 | 50.0 | 41.0 | 45.0 | 43.0 | 46.5 | 45.5 | 47.2 | 45.6 | 39.7 | 46.1 | 47.5 | 40.5 | 47.2 | 45.2 | 45.6 | 43.5 | 47.0 | 49.1 | 42.4 | 41.9 | 41.7 | 39.3 | Slowing | Faster | 21 |
| Overall FPDA Index | 54.0 | 56.8 | 44.0 | 42.5 | 52.3 | 54.7 | 49.0 | 63.6 | 44.5 | 56.1 | 63.5 | 55.8 | 57.5 | 59.1 | 56.7 | 59.0 | 64.9 | 57.0 | 63.8 | 62.5 | 49.1 | 56.3 | 53.3 | 50.5 | Growing | Slower | 3 |
| Memo: ISM PMI Index | 54.2 | 50.7 | 49.0 | 50.9 | 55.4 | 55.7 | 56.2 | 56.4 | 57.3 | 57.0 | 51.3 | 53.2 | 53.7 | 54.9 | 55.4 | 55.3 | 57.1 | 59.0 | 56.6 | 59.0 | 58.7 | 55.5 | 53.5 | 52.9 | Growing | Slower | 21 |

## February Sales Fail to Accelerate as O/G Markets Soften

Our February fluid power survey indicates sales were up $2 \%$, inline with last month as soured called out weaker trends in O/G as well as a headwind from weather in parts of the country. Sales again missed expectations in the month with a net $23 \%$ our sources missing, worse than the net $17 \%$ who missed plan last month. Weakening $\mathrm{O} / \mathrm{G}$ spending appears to be beginning to flow through to sales with a more significant impact expected over the next several months. Outside of oil and gas we are seeing increasingly mixed trends across OEM's and capital projects. Interestingly, we are hearing a strong dollar is starting to impact OEM's exporting outside the U.S.



## Monthly Sales Growth - February 2015

|  |  | 3 | Total |  |  |  | 2015 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ |
| January | $-19 \%$ | $1 \%$ | $32 \%$ | $21 \%$ | $4 \%$ | $3 \%$ | $2 \%$ |
| February | $-18 \%$ | $5 \%$ | $29 \%$ | $22 \%$ | $-5 \%$ | $1 \%$ | $\mathbf{2 \%}$ |
| March | $-24 \%$ | $18 \%$ | $31 \%$ | $13 \%$ | $-6 \%$ | $4 \%$ |  |
| April | $-24 \%$ | $25 \%$ | $28 \%$ | $12 \%$ | $6 \%$ | $3 \%$ |  |
| May | $-28 \%$ | $23 \%$ | $25 \%$ | $20 \%$ | $-2 \%$ | $5 \%$ |  |
| June | $-30 \%$ | $32 \%$ | $28 \%$ | $9 \%$ | $-1 \%$ | $6 \%$ |  |
| July | $-29 \%$ | $28 \%$ | $20 \%$ | $9 \%$ | $-3 \%$ | $7 \%$ |  |
| August | $-29 \%$ | $42 \%$ | $20 \%$ | $6 \%$ | $-3 \%$ | $4 \%$ |  |
| September | $-24 \%$ | $28 \%$ | $22 \%$ | $1 \%$ | $1 \%$ | $7 \%$ |  |
| October | $-24 \%$ | $32 \%$ | $17 \%$ | $8 \%$ | $2 \%$ | $5 \%$ |  |
| November | $-13 \%$ | $38 \%$ | $21 \%$ | $-4 \%$ | $1 \%$ | $3 \%$ |  |
| December | $-9 \%$ | $28 \%$ | $17 \%$ | $-5 \%$ | $5 \%$ | $5 \%$ |  |


|  | Distributors |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ |  |
| January | $-16 \%$ | $-6 \%$ | $28 \%$ | $26 \%$ | $1 \%$ | $3 \%$ | $3 \%$ |  |
| February | $-17 \%$ | $-2 \%$ | $28 \%$ | $24 \%$ | $-6 \%$ | $3 \%$ | $\mathbf{2 \%}$ |  |
| March | $-22 \%$ | $12 \%$ | $33 \%$ | $16 \%$ | $-5 \%$ | $5 \%$ |  |  |
| April | $-22 \%$ | $17 \%$ | $27 \%$ | $10 \%$ | $6 \%$ | $1 \%$ |  |  |
| May | $-27 \%$ | $18 \%$ | $31 \%$ | $21 \%$ | $-3 \%$ | $4 \%$ |  |  |
| June | $-29 \%$ | $25 \%$ | $27 \%$ | $10 \%$ | $-1 \%$ | $7 \%$ |  |  |
| July | $-29 \%$ | $23 \%$ | $23 \%$ | $13 \%$ | $-2 \%$ | $8 \%$ |  |  |
| August | $-28 \%$ | $38 \%$ | $25 \%$ | $6 \%$ | $-5 \%$ | $3 \%$ |  |  |
| September | $-24 \%$ | $22 \%$ | $29 \%$ | $5 \%$ | $1 \%$ | $9 \%$ |  |  |
| October | $-25 \%$ | $22 \%$ | $20 \%$ | $13 \%$ | $1 \%$ | $4 \%$ |  |  |
| November | $-14 \%$ | $31 \%$ | $28 \%$ | $2 \%$ | $2 \%$ | $2 \%$ |  |  |
| December | $-14 \%$ | $21 \%$ | $24 \%$ | $4 \%$ | $4 \%$ | $6 \%$ |  |  |


|  | Manufacturers |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ |  |
| January | $-21 \%$ | $9 \%$ | $35 \%$ | $17 \%$ | $7 \%$ | $3 \%$ | $1 \%$ |  |
| February | $-18 \%$ | $11 \%$ | $31 \%$ | $19 \%$ | $-5 \%$ | $-1 \%$ | $\mathbf{2 \%}$ |  |
| March | $-26 \%$ | $24 \%$ | $30 \%$ | $10 \%$ | $-7 \%$ | $3 \%$ |  |  |
| April | $-27 \%$ | $32 \%$ | $29 \%$ | $13 \%$ | $5 \%$ | $4 \%$ |  |  |
| May | $-28 \%$ | $28 \%$ | $18 \%$ | $19 \%$ | $-1 \%$ | $6 \%$ |  |  |
| June | $-32 \%$ | $39 \%$ | $28 \%$ | $8 \%$ | $0 \%$ | $6 \%$ |  |  |
| July | $-29 \%$ | $33 \%$ | $17 \%$ | $5 \%$ | $-4 \%$ | $6 \%$ |  |  |
| August | $-29 \%$ | $46 \%$ | $14 \%$ | $6 \%$ | $-2 \%$ | $4 \%$ |  |  |
| September | $-24 \%$ | $34 \%$ | $14 \%$ | $-3 \%$ | $1 \%$ | $5 \%$ |  |  |
| October | $-22 \%$ | $42 \%$ | $14 \%$ | $3 \%$ | $2 \%$ | $5 \%$ |  |  |
| November | $-12 \%$ | $44 \%$ | $15 \%$ | $-10 \%$ | $-1 \%$ | $4 \%$ |  |  |
| December | $-4 \%$ | $28 \%$ | $5 \%$ | $-8 \%$ | $5 \%$ | $4 \%$ |  |  |

Percent Positive / Negative Growth

|  | Jan-14 | Feb-14 | Mar-14 | Apr-14 | May-14 | Jun-14 | Jul-14 | Aug-14 | Sep-14 | Oct-14 | Nov-14 | Dec-14 | Jan-15 | Feb-15 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Positive Sales Growth | 69\% | 59\% | 62\% | 59\% | 53\% | 67\% | 76\% | 61\% | 71\% | 69\% | 56\% | 67\% | 57\% | 44\% |
| Flat Sales | 11\% | 14\% | 18\% | 16\% | 18\% | 14\% | 7\% | 6\% | 8\% | 11\% | 11\% | 7\% | 5\% | 22\% |
| Negative Sales Growth | 20\% | 27\% | 21\% | 24\% | 29\% | 19\% | 17\% | 33\% | 22\% | 20\% | 33\% | 26\% | 38\% | 34\% |
| Net \% (Positive - Negative) | 49\% | 32\% | 41\% | 35\% | 24\% | 48\% | 59\% | 28\% | 49\% | 49\% | 22\% | 42\% | 19\% | 10\% |


| Results vs. Expectations |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Jan-14 | Feb-14 | Mar-14 | Apr-14 | May-14 | Jun-14 | Jul-14 | Aug-14 | Sep-14 | Oct-14 | Nov-14 | Dec-14 | Jan-15 | Feb-15 |
| Better than expected | 18\% | 11\% | 25\% | 19\% | 21\% | 21\% | 38\% | 19\% | 23\% | 22\% | 19\% | 23\% | 24\% | 21\% |
| In line with expectations | 53\% | 42\% | 38\% | 54\% | 42\% | 52\% | 34\% | 56\% | 56\% | 55\% | 38\% | 51\% | 36\% | 35\% |
| Worse than expected | 29\% | 47\% | 38\% | 27\% | 37\% | 27\% | 28\% | 26\% | 21\% | 24\% | 43\% | 26\% | 40\% | 44\% |
| Net \% (Better - Worse) | -11\% | -36\% | -13\% | -8\% | -16\% | -6\% | 10\% | -7\% | 2\% | -2\% | -23\% | -2\% | -17\% | -23\% |

## February Order and Backlog Growth Moderates

February orders were up $1 \%$, inline last month while backlogs grew $2 \%$, slower than the $3 \%$ in January.



## Order and Backlog Growth Trends

|  | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $9 \%$ | $25 \%$ | $14 \%$ | $1 \%$ | $6 \%$ | $1 \%$ |
| January |  | $16 \%$ | $31 \%$ | $18 \%$ | $-5 \%$ | $5 \%$ | $\mathbf{1 \%}$ |
| February |  | $30 \%$ | $29 \%$ | $6 \%$ | $-11 \%$ | $3 \%$ |  |
| March | $-25 \%$ | $31 \%$ | $23 \%$ | $10 \%$ | $3 \%$ | $4 \%$ |  |
| April | $-29 \%$ | $29 \%$ | $19 \%$ | $10 \%$ | $-1 \%$ | $4 \%$ |  |
| May | $-33 \%$ | $34 \%$ | $28 \%$ | $5 \%$ | $0 \%$ | $5 \%$ |  |
| June | $-26 \%$ | $27 \%$ | $23 \%$ | $5 \%$ | $-1 \%$ | $7 \%$ |  |
| July | $-26 \%$ | $40 \%$ | $18 \%$ | $5 \%$ | $-1 \%$ | $3 \%$ |  |
| August | $-17 \%$ | $29 \%$ | $24 \%$ | $-2 \%$ | $1 \%$ | $8 \%$ |  |
| September | $-21 \%$ | $26 \%$ | $25 \%$ | $3 \%$ | $4 \%$ | $7 \%$ |  |
| October | $-3 \%$ | $23 \%$ | $20 \%$ | $-2 \%$ | $1 \%$ | $1 \%$ |  |
| November | $-4 \%$ | $18 \%$ | $18 \%$ | $-6 \%$ | $3 \%$ | $4 \%$ |  |
| December | $-4 \%$ |  |  |  |  |  |  |


| Distributors |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ |
| January |  | $1 \%$ | $25 \%$ | $13 \%$ | $3 \%$ | $6 \%$ | $3 \%$ |
| February |  | $12 \%$ | $31 \%$ | $19 \%$ | $-7 \%$ | $4 \%$ | $\mathbf{4 \%}$ |
| March |  | $29 \%$ | $30 \%$ | $10 \%$ | $-6 \%$ | $4 \%$ |  |
| April | $-25 \%$ | $30 \%$ | $29 \%$ | $8 \%$ | $5 \%$ | $3 \%$ |  |
| May | $-27 \%$ | $28 \%$ | $27 \%$ | $5 \%$ | $-2 \%$ | $5 \%$ |  |
| June | $-30 \%$ | $28 \%$ | $33 \%$ | $1 \%$ | $-2 \%$ | $7 \%$ |  |
| July | $-28 \%$ | $20 \%$ | $25 \%$ | $8 \%$ | $1 \%$ | $9 \%$ |  |
| August | $-26 \%$ | $34 \%$ | $29 \%$ | $6 \%$ | $-1 \%$ | $3 \%$ |  |
| September | $-20 \%$ | $29 \%$ | $30 \%$ | $1 \%$ | $3 \%$ | $11 \%$ |  |
| October | $-21 \%$ | $25 \%$ | $25 \%$ | $-4 \%$ | $4 \%$ | $7 \%$ |  |
| November | $-2 \%$ | $28 \%$ | $21 \%$ | $-1 \%$ | $-1 \%$ | $2 \%$ |  |
| December | $-10 \%$ | $27 \%$ | $21 \%$ | $5 \%$ | $5 \%$ | $4 \%$ |  |


| Manufacturers |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ |
| January |  | $18 \%$ | $25 \%$ | $15 \%$ | $-1 \%$ | $5 \%$ | $-2 \%$ |
| February |  | $21 \%$ | $31 \%$ | $17 \%$ | $-3 \%$ | $6 \%$ | $\mathbf{- 1 \%}$ |
| March |  | $31 \%$ | $29 \%$ | $3 \%$ | $-15 \%$ | $2 \%$ |  |
| April | $-25 \%$ | $32 \%$ | $18 \%$ | $12 \%$ | $2 \%$ | $5 \%$ |  |
| May | $-31 \%$ | $30 \%$ | $12 \%$ | $15 \%$ | $0 \%$ | $3 \%$ |  |
| June | $-37 \%$ | $41 \%$ | $24 \%$ | $10 \%$ | $2 \%$ | $3 \%$ |  |
| July | $-24 \%$ | $34 \%$ | $20 \%$ | $2 \%$ | $-2 \%$ | $5 \%$ |  |
| August | $-26 \%$ | $46 \%$ | $7 \%$ | $5 \%$ | $-1 \%$ | $4 \%$ |  |
| September | $-14 \%$ | $29 \%$ | $19 \%$ | $-5 \%$ | $0 \%$ | $5 \%$ |  |
| October | $-20 \%$ | $26 \%$ | $23 \%$ | $10 \%$ | $4 \%$ | $6 \%$ |  |
| November | $-4 \%$ | $17 \%$ | $19 \%$ | $-3 \%$ | $4 \%$ | $1 \%$ |  |
| December | $3 \%$ | $17 \%$ | $1 \%$ | $-11 \%$ | $1 \%$ | $4 \%$ |  |


|  | 2009 | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $25 \%$ | $22 \%$ | $1 \%$ | $1 \%$ | $3 \%$ |
| January |  | $32 \%$ | $18 \%$ | $-2 \%$ | $3 \%$ | $\mathbf{2 \%}$ |  |
| February |  |  | $40 \%$ | $15 \%$ | $-5 \%$ | $2 \%$ |  |
| March |  |  | $31 \%$ | $16 \%$ | $-6 \%$ | $4 \%$ |  |
| April |  | $24 \%$ | $29 \%$ | $8 \%$ | $-7 \%$ | $3 \%$ |  |
| May |  | $29 \%$ | $25 \%$ | $7 \%$ | $-4 \%$ | $5 \%$ |  |
| June | $37 \%$ | $17 \%$ | $6 \%$ | $-3 \%$ | $4 \%$ |  |  |
| July | $37 \%$ | $24 \%$ | $4 \%$ | $-3 \%$ | $6 \%$ |  |  |
| August | $34 \%$ | $22 \%$ | $-1 \%$ | $1 \%$ | $6 \%$ |  |  |
| September | $32 \%$ | $26 \%$ | $-3 \%$ | $0 \%$ | $2 \%$ |  |  |
| October | $25 \%$ | $19 \%$ | $-3 \%$ | $2 \%$ | $6 \%$ |  |  |
| November |  |  |  |  |  |  |  |
| December |  |  |  |  |  |  |  |


| Distributors |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ |
| January |  | $22 \%$ | $30 \%$ | $0 \%$ | $1 \%$ | $3 \%$ |  |
| February |  | $35 \%$ | $22 \%$ | $-2 \%$ | $2 \%$ | $\mathbf{3 \%}$ |  |
| March |  | $39 \%$ | $24 \%$ | $-2 \%$ | $4 \%$ |  |  |
| April |  | $36 \%$ | $25 \%$ | $-6 \%$ | $4 \%$ |  |  |
| May |  | $37 \%$ | $11 \%$ | $-3 \%$ | $4 \%$ |  |  |
| June | $29 \%$ | $32 \%$ | $11 \%$ | $-6 \%$ | $5 \%$ |  |  |
| July | $24 \%$ | $29 \%$ | $12 \%$ | $-5 \%$ | $6 \%$ |  |  |
| August | $29 \%$ | $36 \%$ | $7 \%$ | $-5 \%$ | $5 \%$ |  |  |
| September | $37 \%$ | $33 \%$ | $9 \%$ | $-6 \%$ | $9 \%$ |  |  |
| October | $24 \%$ | $26 \%$ | $-4 \%$ | $1 \%$ | $7 \%$ |  |  |
| November | $23 \%$ | $29 \%$ | $-3 \%$ | $-2 \%$ | $3 \%$ |  |  |
| December | $20 \%$ | $27 \%$ | $2 \%$ | $2 \%$ | $8 \%$ |  |  |


| Manufacturers |  |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 4}$ | $\mathbf{2 0 1 5}$ |
| January |  |  | $28 \%$ | $13 \%$ | $1 \%$ | $1 \%$ | $2 \%$ |
| February |  |  | $30 \%$ | $13 \%$ | $-1 \%$ | $3 \%$ | $\mathbf{1 \%}$ |
| March |  |  | $41 \%$ | $7 \%$ | $-8 \%$ | $1 \%$ |  |
| April |  |  | $27 \%$ | $7 \%$ | $-6 \%$ | $3 \%$ |  |
| May |  |  | $14 \%$ | $10 \%$ | $0 \%$ | $2 \%$ |  |
| June | $34 \%$ | $25 \%$ | $6 \%$ | $-7 \%$ | $2 \%$ |  |  |
| July |  | $35 \%$ | $-1 \%$ | $6 \%$ | $-1 \%$ | $2 \%$ |  |
| August | $37 \%$ | $16 \%$ | $-1 \%$ | $1 \%$ | $2 \%$ |  |  |
| September | $45 \%$ | $19 \%$ | $3 \%$ | $0 \%$ | $6 \%$ |  |  |
| October | $41 \%$ | $23 \%$ | $-4 \%$ | $1 \%$ | $1 \%$ |  |  |
| November | $30 \%$ | $1 \%$ | $-6 \%$ | $1 \%$ | $3 \%$ |  |  |
| December |  |  |  |  |  |  |  |

## End Market Highlights - Oil \& Gas Remains Weakest Reported End Market

End Market Highlights - From an end market perspective, 13 out of 17 markets were reported in positive territory in February, inline with January trends. Sequentially, 14 markets weakened led by construction and ag equipment with aerospace and automotive improving the most vs last month. Oil \& gas remained the weakest reported end market in February followed by agriculture while life sciences and aerospace were the relative strongest in the month. Expectations for significant declines in O/G markets appear to be reflected in our end market rankings with many of our contacts anticipating meaningful sales declines to start in the next 4-8 weeks.



## End Market Trends




Heavy-Duty Truck






## End Market Trends

| Food \& Beverage |  |
| :---: | :---: |
| 40\% |  |
| $\begin{gathered} \text { 20\% } \\ \text { 0\% } \end{gathered}$ |  |
| -20\% |  |
| -40\% |  |
|  |  |



| Marine |  |
| :---: | :---: |
| 40\% |  |
| 20\% |  |
| $\begin{array}{r} 0 \% \\ -20 \% \end{array}$ |  |
| -40\% |  |
|  | Forestry |
| 40\% |  |
| 20\% |  |
|  |  |
| -40\% |  |
| -60\% |  |
|  |  |

## Product Category Ranking

Five out of nine product categories were reported as strong in February, two fewer than January, with connectors, sealing devices and cylinders reported as the strongest product categories while power units, filtration and motors were reported as the relative weakest in the month.



## 2015 Outlook Unchanged as Pending Impact from O/G Weakness Not Currently Reflected

Sources continue to forecast 2015 revenues up 5-6\%, inline to slightly ahead of the 5\% growth in 2014. At this time we expect current outlooks to moderate $200-300 \mathrm{bp}$ as we move through the year, primarily driven by weaker O/G spending which is in the early innings of deteriorating. Consistent with this expectation, manufacturer orders declined in February (down $1 \%$ vs down $2 \%$ in Jan) for the second consecutive month (first time since Aug-13) with sources blaming $\mathrm{O} / \mathrm{G}$ markets for the declines.

| Fluid Power Outlook |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2012 | 2013 | 2014 | 2015 |  |  |  |  |  |  |
| Sales Growth (y/y) | Actual Results | Actual Results | Actual Results | Aug-14 | Sep-14 | Oct-14 | Nov-14 | Dec-14 | Jan-15 | Feb-15 |
| Overall | 8\% | 0\% | 5\% | ~6\% | 5-6\% | 5\% | 5\% | 5-6\% | 5-6\% | 5-6\% |
| Distributors | 8\% | 0\% | 5\% | 6\% | 5-6\% | 5\% | 5\% | 6\% | 6\% | 6\% |
| Manufacturers | 8\% | 0\% | 5\% | 6\% | 5\% | 5\% | 5\% | 5\% | 5\% | 5\% |

Source: Cleveland Research


## Price Contribution Trends

## Price Realization Deteriorates in February

We are hearing average product price increases were $1.7 \%$ in February down from $1.8 \%$ in January while price realization, was down from last month at $0.8 \%$ (at lowest level since Aug-2010) vs $1.0 \%$ in January.



## Inventory Trends

February Inventories Increase Inventory levels increased moderately in February with a net 7\% of sources reporting higher inventories in the month up from a net $2 \%$ reporting lower inventories last month. A net $48 \%$ of sources reported inventories were "too high" in February up sharply from January and well above the long run average of $33 \%$.



## Inventory Levels



Supplier Deliveries - Versus Prior Month

## Macroeconomic Indicators

ISM, Industrial Production, Capacity Utilization, Non-Res Construction Forecasts, Resi Construction Indicators, Commodity Prices, Heavy Truck \&

Automotive Data

ISM Purchasing Manager Index:

## February Falls To 52.9 from 53.5



## ISM Purchasing Manager Index: <br> End Market Ranking

## ISM Manufacturing End Market Momentum

| Major End Market (rank order) | Jan-14 | Feb-14 | Mar-14 | Apr-14 | May-14 | Jun-14 | Jul-14 | Aug-14 | Sep-14 | Oct-14 | Nov-14 | Dec-14 | Jan-15 | Feb-15 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Paper products | $\downarrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ |
| Printing, related support activities | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ |
| Furniture and related products | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ |
| Primary metals | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ |
| Nonmetallic mineral products | $\downarrow$ | $\uparrow$ | $\uparrow$ | $\downarrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\downarrow$ | $\downarrow$ | $\uparrow$ |
| Food, beverage and tobacco products | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ |
| Miscellaneous manufacturing | $\downarrow$ | $\downarrow$ | $\downarrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ |
| Fabricated metal products | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ |
| Machinery | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\downarrow$ | $\uparrow$ | $\uparrow$ | $\downarrow$ | $\uparrow$ | $\uparrow$ |
| Transportation equipment | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ |
| Electrical equipment, appliances, components | $\uparrow$ | $\uparrow$ | $\downarrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\downarrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ |
| Chemical products | $\downarrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\downarrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\leftrightarrow$ | $\downarrow$ | $\uparrow$ | $\uparrow$ |
| Wood product | $\uparrow$ | $\uparrow$ | $\downarrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\downarrow$ | $\uparrow$ | $\uparrow$ | $\leftrightarrow$ | $\leftrightarrow$ | $\downarrow$ | $\uparrow$ | $\leftrightarrow$ |
| Petroleum and coal products | $\downarrow$ | $\downarrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\downarrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\leftrightarrow$ |
| Plastics and rubber products | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\downarrow$ | $\uparrow$ | $\uparrow$ | $\downarrow$ | $\uparrow$ | $\uparrow$ | $\downarrow$ | $\leftrightarrow$ | $\leftrightarrow$ |
| Computer and electronic products | $\downarrow$ | $\leftrightarrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\leftrightarrow$ | $\downarrow$ | $\uparrow$ | $\downarrow$ |
| Apparel, leather and allied products | $\downarrow$ | $\downarrow$ | $\downarrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\downarrow$ | $\leftrightarrow$ | $\rightarrow$ | $\downarrow$ |
| Textile mills | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\leftrightarrow$ | $\downarrow$ | $\uparrow$ | $\downarrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\uparrow$ | $\downarrow$ | $\downarrow$ |
| Statistics | Jan-14 | Feb-14 | Mar-14 | Apr-14 | May-14 | Jun-14 | Jul-14 | Aug-14 | Sep-14 | Oct-14 | Nov-14 | Dec-14 | Jan-15 | Feb-15 |
| \% Better | 61\% | 78\% | 78\% | 94\% | 94\% | 83\% | 94\% | 94\% | 83\% | 89\% | 78\% | 61\% | 78\% | 67\% |
| Unchanged | 0\% | 6\% | 0\% | 0\% | 6\% | 0\% | 0\% | 0\% | 0\% | 6\% | 17\% | 6\% | 11\% | 17\% |
| \% Worse | 39\% | 17\% | 22\% | 6\% | 0\% | 17\% | 6\% | 6\% | 17\% | 6\% | 6\% | 33\% | 11\% | 17\% |
| Net \% of Industries Improving | 22\% | 61\% | 56\% | 89\% | 94\% | 67\% | 89\% | 89\% | 67\% | 83\% | 72\% | 28\% | 67\% | 50\% |
| PMI | 51.3 | 54.3 | 54.4 | 55.3 | 55.6 | 55.7 | 56.4 | 58.1 | 56.1 | 57.9 | 57.6 | 55.1 | 53.5 | 52.9 |

Source: Institute for Supply Management

## Industrial Production:

Growth Beginning to Slow


## Industrial Production (2): <br> And Likely Follows ISM Lower



## Capacity Utilization:

Slightly Softer at 78\% in Feb


## Non-Farm Employment:

Up 2.4 \% y/y in February


## Manufacturing Employment: <br> Up $1.7 \%$ in Feb vs $1.9 \%$ in Jan



## Commercial Aerospace: Airline Capital Spending Plans



## Automotive: <br> Production Up 3\% y/y in January



| Wards Vehicle Production Outlook |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Units thousands | 1Q14 | 2Q14 | 3Q14 | 4Q14 | 1Q15E | 2Q15E | 3Q15E | 4Q15E | 2013 | 2014 | 2015E | 2016E |
| United States | 2,845 | 2,956 | 2,798 | 2,765 | 2,958 | 3,040 | 2,864 | 2,826 | 10,816 | 11,364 | 11,689 | 11,993 |
| Canada | 561 | 626 | 571 | 624 | 534 | 566 | 590 | 615 | 2,370 | 2,382 | 2,306 | 2,255 |
| Mexico | 770 | 816 | 791 | 816 | 816 | 883 | 853 | 844 | 2,911 | 3,193 | 3,396 | 3,329 |
| Total NAFTA Build | 4,177 | 4,398 | 4,160 | 4,205 | 4,308 | 4,489 | 4,307 | 4,286 | 16,097 | 16,939 | 17,390 | 17,577 |
| \% change y/y |  |  |  |  |  |  |  |  |  |  |  |  |
| United States | 6\% | 3\% | 9\% | 3\% | 4\% | 3\% | 2\% | 2\% | 7\% | 5\% | 3\% | 3\% |
| Canada | -3\% | 0\% | 3\% | 2\% | -5\% | -9\% | 3\% | -1\% | -3\% | 1\% | -3\% | -2\% |
| Mexico | 6\% | 8\% | 8\% | 17\% | 6\% | 8\% | 8\% | 3\% | 2\% | 10\% | 6\% | -2\% |
| Total NAFTA Build | 4\% | 4\% | 8\% | 5\% | 3\% | 2\% | 4\% | 2\% | 5\% | 5\% | 3\% | 1\% |

Heavy Duty Truck:
Orders Strong, +10\% Growth in 2015


## Farm Equipment:

Sales Forecast $\downarrow \mathbf{2 5 - 3 0 \%}$ in 2015


## Global Mining Equipment: <br> +10\% Declines Expected in 2015



# Industrial Distribution Industry Overview 

Industry size, public distributor growth trends, acquisition multiples

## Industrial MRO Industry:

A ~\$240 Billion Industry


## Publicly Traded Distributor Organic Sales Trends

| Industrial Distributor Organic Sales Growth Rates |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Organic Sales Growth \% | $1 \mathrm{Q13}$ | $2 \mathrm{Q13}$ | $3 \mathrm{Q13}$ | 4Q13 | 1Q14 | 2Q14 | 3Q14 | 4Q14 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 14YTD | 08-'14 Avg |
| Fastenal (FAST) | 6\% | 5\% | 6\% | 8\% | 9\% | 12\% | 15\% | 16\% | 14\% | -17\% | 18\% | 22\% | 14\% | 6\% | 13\% | 10\% |
| MSC Industrial (MSM) | 0\% | 0\% | 0\% | 5\% | 4\% | 7\% | 8\% | 8\% | 5\% | -19\% | 24\% | 15\% | 9\% | 1\% | 7\% | 6\% |
| Grainger (GWW) | 6\% | 6\% | 4\% | 5\% | 5\% | 4\% | 6\% | 8\% | 6\% | -9\% | 10\% | 9\% | 9\% | 5\% | 6\% | 5\% |
| Motion Industries (GPC) | -2\% | -1\% | -3\% | 2\% | 3\% | 4\% | 8\% | 9\% | 0\% | -20\% | 16\% | 15\% | 7\% | -1\% | 6\% | 3\% |
| WESCO Intl. (WCC) | -2\% | -1\% | 1\% | 2\% | 2\% | 6\% | 7\% | 8\% | 1\% | -24\% | 8\% | 14\% | 5\% | 0\% | 6\% | 1\% |
| Kaman Industrial Tech. (KAMN | -6\% | -3\% | -2\% | 4\% | 2\% | 3\% | 2\% | na | 5\% | -18\% | 15\% | 7\% | 0\% | -2\% | 2\% | 1\% |
| Applied Industrial Tech. (AIT) | -1\% | -2\% | -5\% | -1\% | 0\% | -1\% | 3\% | 5\% | -4\% | -20\% | 16\% | 9\% | 3\% | -2\% | 2\% | 1\% |
| HD Supply (HDS) | 11\% | 8\% | 7\% | 7\% | 6\% | 9\% | 10\% | na | -15\% | -23\% | 2\% | 9\% | 11\% | 8\% | 8\% | 0\% |
| Interline Brands (IBI) | 4\% | 2\% | 3\% | 6\% | 3\% | 5\% | 5\% | na | -4\% | -12\% | -1\% | 3\% | 5\% | 4\% | 4\% | 0\% |
| Barnes Distribution (B)* | -6\% | -3\% | -5\% | 3\% | -1\% | -1\% | 2\% | 3\% | -8\% | -20\% | 6\% | 9\% | -1\% | -3\% | 1\% | -2\% |
| Lawson Products (LAWS) | -4\% | -2\% | -1\% | 2\% | 3\% | 6\% | 9\% | 7\% | -6\% | -22\% | 5\% | -1\% | -6\% | -1\% | 6\% | -3\% |
| Group Average | 1\% | 1\% | 0\% | 4\% | 3\% | 5\% | 7\% | 8\% | 0\% | -19\% | 11\% | 10\% | 5\% | 1\% | 6\% | 1\% |
| CRC Private Industrial Distribut | 0\% | 0\% | 0\% | 4\% | 4\% | 7\% | 9\% | 9\% | 3\% | -24\% | 14\% | 14\% | 7\% | 1\% | 7\% | 3\% |

Source: Company reports, CRC estimates. Adjusted for currency, acquisition, selling days

## Industrial Distributor Deals:

Purchase Price Multiples

| Acquirer Target Company | Date | Annual Sales | EBITDA | Price paid | $\begin{gathered} \text { EV / } \\ \text { EBITDA } \end{gathered}$ | Price / <br> Sales | EBITDA <br> Margin |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| DXP Enterprises C. W. Rod Tool | Dec-11 | \$57 | \$7 | \$43 | 6.2 x | 0.8x | 12.3\% |
| DXP Enterprises Mid-Continent Supply | Feb-12 | \$10 | \$1 | \$4 | 4.4x | 0.4x | 8.5\% |
| Shale-Inland Holding LLC HD Supply IPVF | Mar-12 | \$699 | \$47 | \$469 | 10.0x | 0.7x | 6.7\% |
| GS Capital Partners \& P2 Capi Interline Brands | May-12 | \$1,293 | \$109 | \$1,071 | 9.8x | 0.8x | 8.4\% |
| HD Supply Peachtree Business Products LLC | Jun-12 | \$69 |  | \$196 |  | 2.8x |  |
| WESCO EECOL | Oct-12 | \$900 | \$116 | \$1,160 | 10.0x | 1.3 x | 12.9\% |
| Interline Brands JanPak | Dec-12 | \$232 | \$9 | \$83 | 9.4x | 0.4x | 3.8\% |
| Grainger Techni-Tool | Dec-12 | \$88 |  | \$40 |  | 0.5x |  |
| Airgas Four regional distributors (FL, MS, AL, NJ) | Dec-12 | \$20 |  |  |  |  |  |
| Applied Industrial Technologie Parts Associates | Dec-12 | \$25 |  |  |  |  |  |
| Airgas Metroplex Service \& Excel Welding/Industrial | Jan-13 | \$30 |  |  |  |  |  |
| MSC Industrial Direct Barnes Distribution N. America | Feb-13 | \$300 | \$37 | \$549 | 14.8x | 1.8x | 12.3\% |
| DXP Enterprises Tucker Tool Company | May-13 | \$8 | \$1 | \$5 | 5.0x | 0.6x | 12.5\% |
| Kaman Industrial Tech Northwest Hose \& Fittings | May-13 | \$8 |  | \$5 |  | 0.6x |  |
| MRC Global Flow Control | Jun-13 | \$28 |  | \$24 |  | 0.9x |  |
| DXP Enterprises Alaska Pump \& Supply | Jul-13 | \$16 | \$2 | \$13 | 5.4x | 0.8x | 14.9\% |
| Kaman Industrial Tech Ohio Gear \& Transmission | Jul-13 | \$9 |  | \$8 |  | 0.9x |  |
| Kaman Industrial Tech Western Fluid Components | Aug-13 | \$11 |  | \$10 |  | 0.9x |  |
| Grainger E\&R Industrial Sales | Aug-13 | \$180 |  | \$116 |  | 0.6x |  |
| Grainger Safety Solutions | Dec-13 | \$63 |  | \$30 |  | 0.5x |  |
| DXP Enterprises B27 LLC | Dec-13 | \$198 | \$35 | \$285 | 8.1x | 1.4 x | 17.7\% |
| Applied Industrial Technologie Texas Oilpatch Services | Jan-14 | \$14 | \$3 | \$17 | 5.0x | 1.3 x | 25.0\% |
| WESCO LaPrairie, Inc | Feb-14 | \$30 | \$4.0 | \$34 | 8.4x | 1.1x | 13.5\% |
| WESCO Hazmasters | Mar-14 | \$80 | \$7 | \$57 | 8.4x | 0.7x | 8.5\% |
| Kaman BW Rodgers | Apr-14 | \$100 | \$9 | \$72 | 8.0x | 0.7x | 9.0\% |
| WESCO Hi Line Utility Supply | May-14 | \$30 | \$4.1 | \$42 | 10.3x | 1.4 x | 13.7\% |
| Applied Industrial Technologie Reliance Industrial Products | May-14 | \$135 | \$22 | \$189 | 8.8x | 1.4 x | 15.9\% |
| Applied Industrial Technologie Knox Oil Field Supply | May-14 | \$100 | \$14 | \$133 | 9.7x | 1.3 x | 13.7\% |
| Applied Industrial Technologie Rodamientos y Derivados, Great Southern Bear | Jul-14 | \$20 | \$2 | \$13 | 7.7x | 0.6x | 8.2\% |
| SP Richards (GPC) Impact Products LLC | Jun-14 | \$85 |  | \$96 |  | 1.1x |  |
| Applied Industrial Technologie Ira Pump \& Supply | Nov-14 | \$56 | na | na | 4-6x | na | na |
| Global Industrial (SYX) Plant Equipment Group (TAKKT) | Jan-15 | \$104 | \$2 | \$25 | nm | 0.2x | 1.9\% |
| Mean Since 1997 |  | \$392 | \$43 | \$293 | 8.6x | 0.8x | 9.3\% |
| Median Since 1997 |  | \$68 | \$11 | \$56 | 8.7x | 0.7x | 8.5\% |

Source: Company reports, CRC estimates. Ratios on a last twelve months reported basis. List does not include non-disclosed acquisitions.

# Manufacturing Industry End Market Data 

Aerospace, Automotive, Heavy Truck, Farm Equipment, and Mining Equipment

## Industrial Distributor Survey: <br> End Market Trends





## Industrial Distributor Survey: <br> End Market Trends





## Industrial Distributor Survey: <br> End Market Trends






## Industrial Distributor Survey: End Market Trends





## Disclosures

Important disclosures can be found at: www.cleveland-research.com/clients/disclosures
Cleveland Research Company - Ratings Distribution


## Disclosures

Buy: The stock's return is expected to exceed the market due to superior fundamentals and positive catalysts.
Underperform: The stock's total return is expected to underperform the market due to weak fundamentals and a lack of catalysts.
Neutral: The stock is expected to be in line with the market due to full valuation and/or a lack of catalysts.
Valuation and Risk: Price targets are established under various valuation methods including P/E, P/S, EV/EBITDA on financial estimates based on forward earnings. Price targets are not established for every stock. The price target's effectiveness may be affected by various outside factors. Risk assessments can be found in the most recent research on these stocks.
Other Disclosures: We, Joe Calvello and Matthew McCann certify that the views expressed in the research report(s) accurately reflect our personal views about the subject security(s). Further we certify that no part of our compensation was, is, or will be directly or indirectly related to the specific recommendations or views contained in the research report(s). The analysts responsible for the preparation of this report have no ownership stake in this company. Cleveland Research Company provides no investment banking services of any type on this or any company.
Proprietary research and Information contained herein which forms the basis for findings or opinions expressed by Cleveland Research Company may be used by Cleveland Research for other purposes in the course of compensated consulting and other services rendered to third parties.
The information transmitted is intended only for the person or entity to which it is addressed. Any review, retransmission, dissemination or other use of, or taking of any action in reliance upon, this information by persons or entities other than the intended recipient is prohibited. If you received this in error, please contact the sender and delete the material from any computer.
Member FINRA/SIPC.

