

Exhibit 1
The Impact of Profit Reinvestment
For the Typical FPDA Member

<u>Current Results</u>	<u>Typical Results</u>	<u>20.1% ROA Scenario</u>	<u>30.0% ROA Scenario</u>
Net Sales	\$20,000,000	\$20,000,000	\$20,000,000
Profit Before Taxes	\$780,000	\$1,457,250	\$1,450,000
Profit Margin	3.9%	7.3%	7.3%
Total Assets	\$7,250,000	\$7,250,000	\$7,250,000
Return on Assets	10.8%	20.1%	20.0%
<u>Potential Results in Five Years</u>			
Net Sales	\$25,113,076	\$30,347,923	\$30,287,644
Profit Before Taxes	\$979,410	\$2,211,226	\$2,195,854
Profit Margin	3.9%	7.3%	7.3%
Total Assets	\$9,103,490	\$11,001,122	\$10,979,271
Return on Assets	10.8%	20.1%	20.0%
Five-Year Sales Increase	25.6%	51.7%	51.4%