

FPDA Insertion Order for Electronic Publications, Web and 2017 Industry Summit Guide



Web and Electronic Advertising

FPDA offers your company the opportunity to get your company and your message before the visitors to the FPDA web site. Also, you can reach the readers of the electronic Monthly newsletter *IN MOTION*.

2017 Industry Summit Guide/Annual Membership Directory

FPDA will be combining forces again with the International Sealing Distribution Association for the 2017 JOINT INDUSTRY SUMMIT. Again, there will be a **combined** *Industry Summit Guide/Annual Membership Directory* produced for onsite distribution at the Summit. In addition to a full roster of attendees from both associations, the Summit Guide will include a Directory of all member companies of both FPDA & ISD – providing heightened exposure to new markets and new customers.

On behalf of the FPDA Member Company listed below, I authorize the placement of an ad, as noted, in the right hand column.

Company Name: _____

Individual Contact: _____

Signature: _____ Date: _____

Phone: _____ Fax: _____

Special Instructions: _____

Check Enclosed for: \$ _____

Charge a total of: \$ _____ to my:

☐ MasterCard ☐ Visa ☐ Discover ☐ AMEX

Card number: _____

Expiration Date: _____ Verification Code: _____

Name on Card: _____

Billing Address & Zip: _____

Signature: _____

☐ Or, please bill me.

Please complete, scan and email this form to:

Beth Hiltabidle, Marketing – bhiltabidle@fpda.org
Kristin Thompson, Editor – kthompson@fpda.org

Or fax to the FPDA Office: (410) 263-1659

Questions? Contact the FPDA office at **410-940-6347** and ask for Beth or Kristin.

Electronic and Web Options

Web Site

☐ Scrolling Company Logo & Link:
\$750 for 2017 placement \$ _____

IN MOTION (monthly e-newsletter)

☐ Rectangle Footer Ad:
\$100 per Issue \$ _____
\$500 for 6 months \$ _____

Grand Total \$ _____

2017 Industry Summit Guide/Annual Membership Directory

Standard Black & White Rates

Please check box and fill in amount

☐ Summit Guide Ad – 1/4 page - \$460.....\$ _____
☐ Summit Guide Ad – 1/3 page - \$775.....\$ _____
☐ Summit Guide Ad – 1/2 page - \$925.....\$ _____
☐ Summit Guide Ad – Full page - \$1275.....\$ _____
☐ Business Card Ad - \$410.....\$ _____
☐ Logo Ad - \$410.....\$ _____

Full-Color Options

Please check box and fill in amount

☐ Add Full Color to any size ad - \$500.....\$ _____

Premium Placement Options

☐ Back Cover - \$2575.....\$ _____
☐ Inside Back Cover - \$1650.....\$ _____
☐ Inside Front Cover - \$1850.....\$ _____

Grand Total \$ _____

Act now – it's an investment that can create many new opportunities in 2017!