

# FPDA Insertion Order for Electronic Publications, Web and 2017 Industry Summit Guide



## Web and Electronic Advertising

FPDA offers your company the opportunity to get your company and your message before the visitors to the FPDA web site. Also, you can reach the readers of the electronic Monthly newsletter *IN MOTION*.

## 2017 Industry Summit Guide/Annual Membership Directory

FPDA will be combining forces again with the International Sealing Distribution Association for the 2017 JOINT INDUSTRY SUMMIT. Again, there will be a **combined** *Industry Summit Guide/Annual Membership Directory* produced for onsite distribution at the Summit. In addition to a full roster of attendees from both associations, the Summit Guide will include a Directory of all member companies of both FPDA & ISD – providing heightened exposure to new markets and new customers.

*On behalf of the FPDA Member Company listed below, I authorize the placement of an ad, as noted, in the right hand column.*

Company Name: \_\_\_\_\_

Individual Contact: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Special Instructions: \_\_\_\_\_

Check Enclosed for: \$ \_\_\_\_\_

Charge a total of: \$ \_\_\_\_\_ to my:

MasterCard  Visa  Discover  AMEX

Card number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Verification Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address & Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Or, please bill me.

**Please complete, scan and email this form to:**

Beth Hiltabidle, Marketing – [bhiltabidle@fpda.org](mailto:bhiltabidle@fpda.org)  
 Kristin Thompson, Editor – [kthompson@fpda.org](mailto:kthompson@fpda.org)

Or fax to the FPDA Office: (410) 263-1659

**Questions?** Contact the FPDA office at **410-940-6347** and ask for Beth or Kristin.

## Electronic and Web Options

### Web Site

Scrolling Company Logo & Link:  
 \$750 for 2017 placement \$ \_\_\_\_\_

### IN MOTION (monthly e-newsletter)

Rectangle Footer Ad:  
 \$100 per Issue \$ \_\_\_\_\_  
 \$500 for 6 months \$ \_\_\_\_\_

**Grand Total** \$ \_\_\_\_\_

## 2017 Industry Summit Guide/Annual Membership Directory

### Standard Black & White Rates

*Please check box and fill in amount*

Summit Guide Ad – 1/4 page - \$460.....\$ \_\_\_\_\_  
 Summit Guide Ad – 1/3 page - \$775.....\$ \_\_\_\_\_  
 Summit Guide Ad – 1/2 page - \$925.....\$ \_\_\_\_\_  
 Summit Guide Ad – Full page - \$1275.....\$ \_\_\_\_\_  
 Business Card Ad - \$410.....\$ \_\_\_\_\_  
 Logo Ad - \$410.....\$ \_\_\_\_\_

### Full-Color Options

*Please check box and fill in amount*

Add Full Color to any size ad - \$500.....\$ \_\_\_\_\_

### Premium Placement Options

Back Cover - \$2575.....\$ \_\_\_\_\_  
 Inside Back Cover - \$1650.....\$ \_\_\_\_\_  
 Inside Front Cover - \$1850.....\$ \_\_\_\_\_

**Grand Total** \$ \_\_\_\_\_

*Act now – it's an investment that can create many new opportunities in 2017!*