

FPDA Insertion Order for Electronic Publications, Web and 2015 Industry Summit Guide



Web and Electronic Advertising

FPDA offers your company the opportunity to get your company and your message before the visitors to the FPDA web site. Also, you can reach the readers of the electronic Monthly newsletter *IN MOTION*.

2015 Industry Summit Guide/Annual Membership Directory

FPDA will be combining forces again with the International Sealing Distribution Association for the 2015 INDUSTRY SUMMIT. Again, there will be a **combined Industry Summit Guide/Annual Membership Directory** produced for onsite distribution at the Summit. In addition to a full roster of attendees from both associations, the Summit Guide will include a Directory of all member companies of both FPDA & ISD – providing heightened exposure to new markets and new customers.

On behalf of the FPDA Member Company listed below, I authorize the placement of an ad, as noted, in the right hand column.

Company Name: _____

Individual Contact: _____

Signature: _____ Date: _____

Phone: _____ Fax: _____

Special Instructions: _____

Check Enclosed for: \$ _____

Charge a total of: \$ _____ to my:

☐ MasterCard ☐ Visa ☐ Discover ☐ AMEX

Card number: _____

Expiration Date: _____ Verification Code: _____

Name on Card: _____

Billing Address & Zip: _____

Signature: _____

☐ Or, please bill me.

Please return this form to:

FPDA, Attention Editor
105 Eastern Ave, Suite 104
Annapolis, MD 21403
or by fax to: (410) 263-1659

Questions? Contact Kristin Thompson, Editor at **410-940-6347** or kthompson@fpda.org or Beth Hiltabidle, Marketing Associate at bhiltabidle@fpda.org

Electronic and Web Options

Web Site

☐ Scrolling Company Logo (limited to a max of 20)
Placement for 2015 @\$1,000.....\$ _____

<i>IN MOTION</i>	<u>Quantity</u>	<u>Total</u>
<input type="checkbox"/> Logo Button @\$105 per Issue.....# _____		\$ _____
<input type="checkbox"/> Rectangle @ \$195 per Issue.....# _____		\$ _____
<input type="checkbox"/> Leader board Ad @ \$410 per Issue # _____		\$ _____
<input type="checkbox"/> Advertorial (limit 1 per Quarter) \$500 per Issue.....# _____		\$ _____

Grand Total \$ _____

2015 Industry Summit Guide/Annual Membership Directory

Standard Black & White Rates

Please check box and fill in amount

- ☐ Summit Guide Ad – 1/6 page - \$360.....\$ _____
- ☐ Summit Guide Ad – 1/4 page - \$460.....\$ _____
- ☐ Summit Guide Ad – 1/3 page - \$775.....\$ _____
- ☐ Summit Guide Ad – 1/2 page - \$925.....\$ _____
- ☐ Summit Guide Ad – 2/3 page - \$1150.....\$ _____
- ☐ Summit Guide Ad – Full page - \$1275.....\$ _____
- ☐ Business Card Ad - \$410.....\$ _____
- ☐ Logo Ad - \$310.....\$ _____

Full-Color Options

Please check box and fill in amount

- ☐ Add Full Color to any size ad - \$500.....\$ _____

Premium Placement Options

- ☐ Back Cover - \$2575.....\$ _____
- ☐ Inside Back Cover - \$1650.....\$ _____
- ☐ Inside Front Cover - \$1850.....\$ _____

Grand Total \$ _____

Act now – it's an investment that can create many new opportunities in 2015!